

## **Marcello Milteer**

Senior Designer & Presentation Specialist

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### **Profile //**

I'm a creative powerhouse with senior level design and marketing experience (17+ years). Over the course of my career, I have honed my design skills across various mediums, but what truly sets me apart is I approach each project with a problem-solving mindset. I take the time to understand the target audience, the purpose of the presentation, and the message that needs to be conveyed, resulting in designs that are not only visually appealing but also strategically impactful. My skills include creating dynamic PowerPoint presentations, incorporating effective UI, and ensuring consistent branding that drives all parties toward actionable steps to success.

### **Specialized Skillset //**

- Adobe Creative Suite
- Microsoft Office Suite
- MAC and Windows OS

### **Relevant Work Experience //**

*2020 – Present*

**[Presentation Specialist]** [TISTA Science and Technology Corporation](#)

Responsible for developing presentations with top-notch execution to support the Executive Leadership team, and the clients' Senior Leadership and Program Management Office team

*2017 – 2019*

**[Executive Communications Senior Advisor]** [DELL Technologies](#)

Lead communications for the President of Dell EMC. Responsible for the creation and execution of a campaign/content calendar. I worked to increase visibility and awareness of PSS offerings by collaborating with global leaders to compose and disseminate key messages.

*2016 - 2017*

**[Senior Design Consultant]** [IBM](#)

Acted as a consultant and tactician on multi-disciplinary IBM Account teams. Had a solid understanding of human and social factors to be able to evaluate problems in order to close deals.

*2015 - 2016*

**[Senior Visual Designer]** (Freelancer) [Zenoss](#) + [Lifesize](#)

Focused on the needs of B2B leaders. I collaborated directly with account and creative teams to design interactive marketing deliverables that align with established strategies.

*2012 - 2015*

**[Art Director]** [Circuit of the Americas](#)

I designed the campaign(s) to advertise the U.S. Formula 1 Grand Prix, MotoGP, X-Games and LeMans race(s) at the first purpose-built racing facility in North America with over 170,000 people from over 70 countries attending.

### **Education //**

Associate of Applied Science, Advertising Design - Texas State Technical College, Waco, TX